



Mobile and Tablet Computing Solutions

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Do you have an idea for a great mobile, social, web tech startup? Need some technical talent to get your project from idea to launch?

Partner with [Paradigm Creatives](#) – we're here to get your idea off the ground!

We are a US and India-based software development company. We build some of our own products and we also provide outsourcing services for companies like yours all over the world. We take on end-to-end projects from raw beginning to prototyping, from prototyping to scaling, and from scaling to ongoing hosting and operations.

We take pride in owning your success for the entire project and staying with you every step of the journey.

Think of us like your development team that can work however you need:

- You bring the idea and some view of the requirements and we'll do the rest. You end up with a mobile app, a website, and we'll even run it for you if you want.
- If you have a great, perhaps part-time, CTO who wants to define the architecture and the software stack, that's fantastic! Or, we can do that work too.
- Perhaps you have a great user experience person, or a stellar graphic designer, we live to work with great people and enjoy partnering with you on these parts of the project.



Often the great CTO or UX or graphics person is you! If that's the case you can think of Paradigm Creatives as your inexpensive technology team that works hard and quickly.

Got an idea and want to try us out?

Four steps:

1. [Let us know about your idea](#)
2. Let's have a meeting to discuss your project on the phone or Skype.
3. We'll capture the discussion and send it to you with a free estimate.
4. We'll start whenever you're ready.



FAQ

Who owns the work?

You do.

How much does it cost?

Our blended rates are \$25/hour. We also have a \$15/hour + equity rate. We offer fixed monthly rates for projects where that makes sense, like ongoing operations.

How do I pay?

For projects under \$5,000 you can pay with a credit card. Otherwise we'll invoice you every two weeks based on the time we have spent.

Do you offer project management?

Absolutely. We'll help capture written requirements, we'll suggest approaches for breaking down the project into sprints, and we provide ongoing reporting.

Will you do part of a project?

We prefer taking on a whole project so that we have clear goals, responsibilities and accountability.

However we understand it's not always that simple. Here are some examples of project "parts" that work:

- The mobile app for someone else's back-end or vice-versa
- Port a mobile app you have on one platform to another – like iOS to Android or Windows 7.
- Take a prototype project and turn it into production quality code and hosting.

When we do a part of a project it's best if you have a CTO or someone technical to help organize the work and coordinate across the different teams.

Basically we look for self contained projects, modules with well defined interfaces, low external dependencies, and clearly measurable deliverables.

How do we communicate since you're so far away?

Internally we use the [agile methodology](#). We suggest [Skype](#) for daily scrums and other meetings with you. Plus we send you daily emails on status and raise any issues. You also get a weekly update for managers or other people who want to follow the project on your side.

We deliver code early and often and mostly use [Github](#) for source code repository, so you can track and comment on code changes if you wish. We often use [Trello](#) for task boards. Sometimes we'll put up a project wiki page or use [Basecamp](#) so to keep all the documents in one place.

If you have your own tools, that's fine - just let us know and we'll adapt to your approach. We're always on the lookout for the chance to work with cool tools.

What technologies do you know?

We know HTML5, iOS, Android, Windows7, Rails, Java, .NET. You can get a good idea [here](#). Please ask us if you are looking for specific experience that's not on the list since we are continuously growing our team and adding new skills.



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What if I want to bring the project back in-house?

No problem. We understand that sometimes you want a different business model or you get to the point where you want to bring on your own local team. We'll support any model that works for you:

- We will package up the source code and transfer to you, and provide any further documentation or training that you need.
- We can transfer some or all of the engineering team to your payroll.
- We can work a hybrid model where you add team members on your side and we shrink or grow our team to focus on specific areas as you need.

Do you have references?

Lists of some of our completed projects are [here](#).